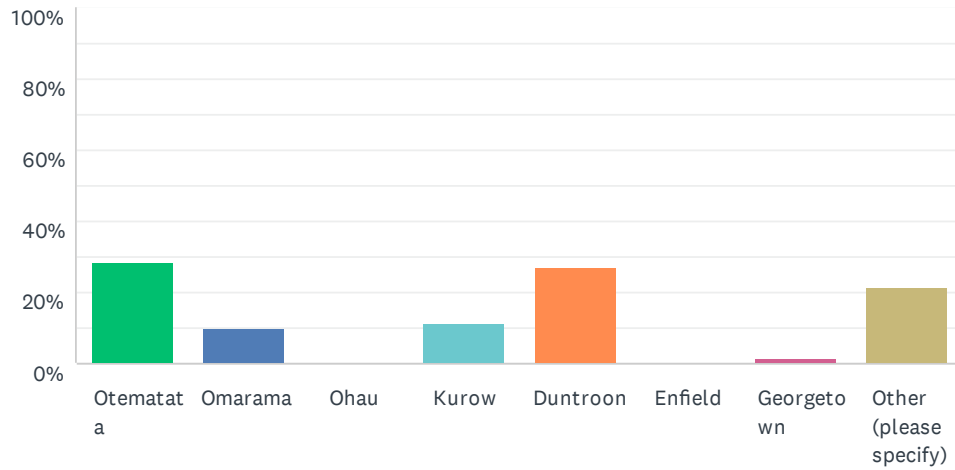


## Q1 Where in the Waitaki Valley do you live?

Answered: 70 Skipped: 0



ANSWER CHOICES	RESPONSES
Otematata	28.57% 20
Omarama	10.00% 7
Ohau	0.00% 0
Kurow	11.43% 8
Duntroon	27.14% 19
Enfield	0.00% 0
Georgetown	1.43% 1
Other (please specify)	21.43% 15
<b>TOTAL</b>	<b>70</b>

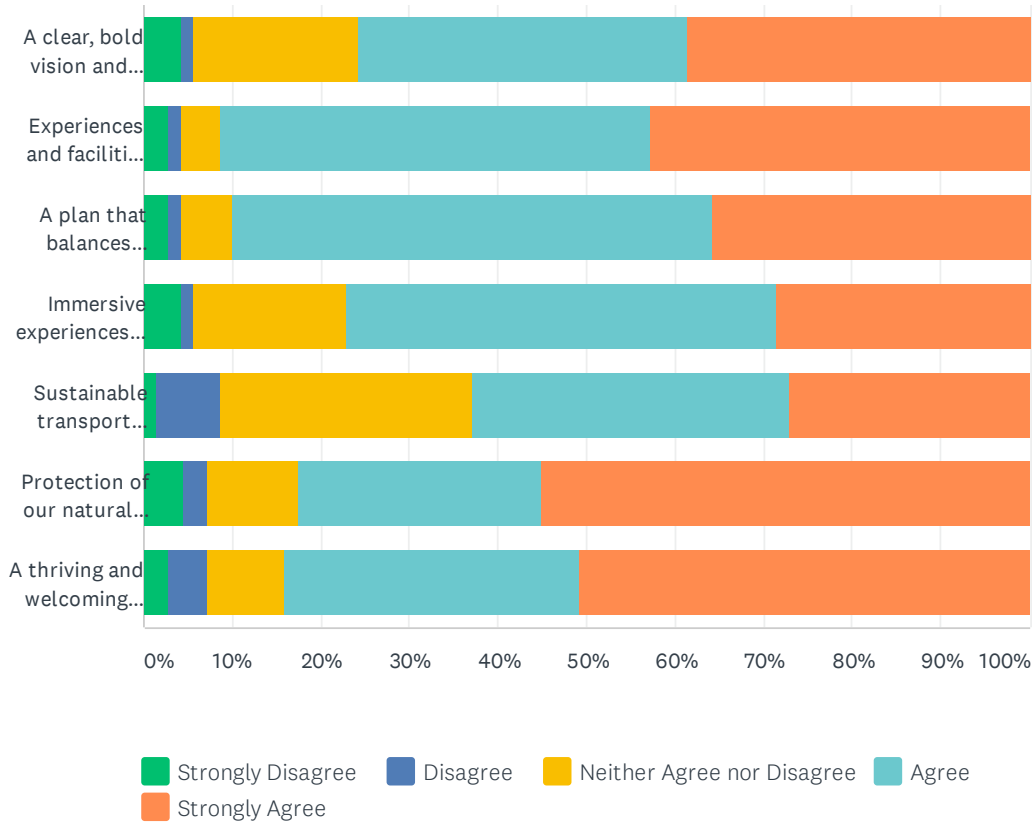
#	OTHER (PLEASE SPECIFY)	DATE
1	Otekaieke	7/5/2021 8:42 PM
2	Start of the valley closer to Oamaru	6/21/2021 10:21 AM
3	Otiake	6/18/2021 5:58 PM
4	ex Duntroon	6/18/2021 12:55 PM
5	Otiake	6/18/2021 8:36 AM
6	Livingstone	6/17/2021 6:53 PM
7	Duntroon	6/17/2021 6:32 PM
8	Danseys pass	6/17/2021 4:09 PM
9	Oamaru	6/17/2021 2:52 PM
10	Otiake	6/12/2021 11:29 AM
11	Near tokarahi	6/11/2021 6:50 PM
12	Tokarahi	6/11/2021 6:40 PM

## Waitaki Destination Management - Residents

13	Southland	6/9/2021 11:00 AM
14	Christchurch	6/8/2021 9:45 PM
15	Dunedin	6/8/2021 4:04 PM

## Q2 What outcomes would you like to see from the Waitaki Destination Management strategy for your children's children? Please rate.

Answered: 70 Skipped: 0



	STRONGLY DISAGREE	DISAGREE	NEITHER AGREE NOR DISAGREE	AGREE	STRONGLY AGREE	TOTAL	WEIGHTED AVERAGE
A clear, bold vision and identity for Waitaki vs other districts	4.29% 3	1.43% 1	18.57% 13	37.14% 26	38.57% 27	70	4.04
Experiences and facilities sympathetic to our built and physical landscape	2.86% 2	1.43% 1	4.29% 3	48.57% 34	42.86% 30	70	4.27
A plan that balances social, cultural, environmental and economic outcomes	2.86% 2	1.43% 1	5.71% 4	54.29% 38	35.71% 25	70	4.19
Immersive experiences linked to our culture, heritage and values	4.29% 3	1.43% 1	17.14% 12	48.57% 34	28.57% 20	70	3.96
Sustainable transport evolution	1.43% 1	7.14% 5	28.57% 20	35.71% 25	27.14% 19	70	3.80
Protection of our natural environment	4.35% 3	2.90% 2	10.14% 7	27.54% 19	55.07% 38	69	4.26
A thriving and welcoming district for visitors	2.90% 2	4.35% 3	8.70% 6	33.33% 23	50.72% 35	69	4.25

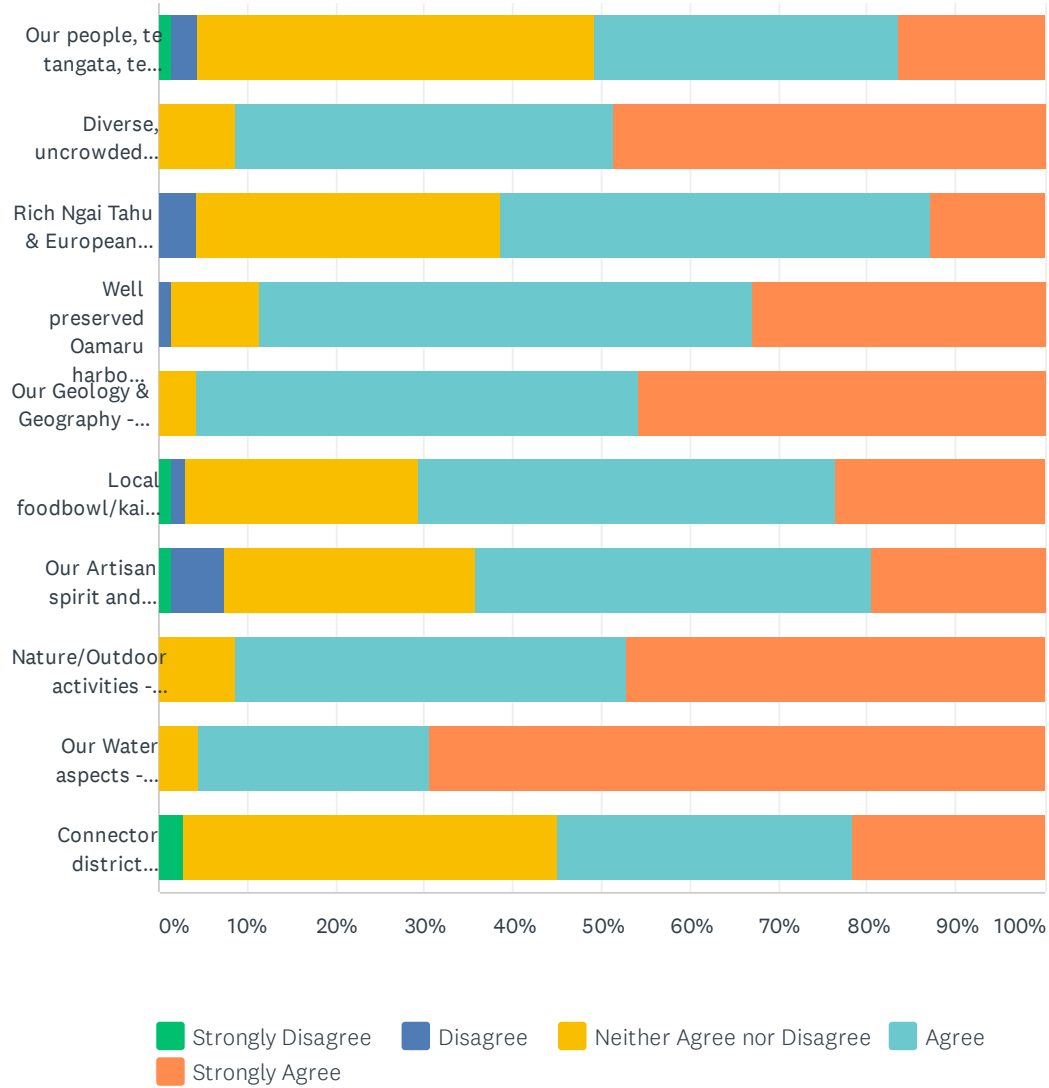
#	OTHER (PLEASE SPECIFY)	DATE
---	------------------------	------

## Waitaki Destination Management - Residents

1	Recognition of cultural diversity within the district. Recognition of the value of small communities.	6/18/2021 3:29 PM
2	Family orientated environment available	6/18/2021 11:46 AM
3	Cheap coffee and cake...	6/17/2021 1:39 PM
4	Only if number of visitors do not overwhelm the infrastucureand spoil the environment.	6/12/2021 11:29 AM
5	A more balanced promotion of the Waitaki Valley because as it stands now the tourism focus seems to revolve around the Victorian aspect of Oamaru and wanting to change Oamaru's main street to please those visitors. An example of the lack of connection from tourism promotion people ids the sign at Duntroon that tells people they are entering the WINE country of the district, I would have thought there is more cows and sheep and grain production that grape vines	6/12/2021 10:14 AM
6	Traffic safety for residents and visitors alike.	6/11/2021 9:14 AM
7	Our visitors need to respect our culture & who we are & where we belong	6/10/2021 5:38 PM
8	Putting the needs of the community first	6/10/2021 10:04 AM
9	Closer collaboration with relevant bodies to ensure speed limits are providing a safe speed restriction through our town. Reduce speed from 80 to 60 through Otematata	6/9/2021 12:10 PM
10	Reduction in the speed limit for Otematata for the safety of our residents and visitors	6/8/2021 6:16 PM
11		6/4/2021 8:47 PM

### Q3 What makes Waitaki unique and different compared to other destinations? Please rate.

Answered: 70 Skipped: 0



Waitaki Destination Management - Residents

	STRONGLY DISAGREE	DISAGREE	NEITHER AGREE NOR DISAGREE	AGREE	STRONGLY AGREE	TOTAL	WEIGHTED AVERAGE
Our people, te tangata, te tangata	1.49% 1	2.99% 2	44.78% 30	34.33% 23	16.42% 11	67	3.61
Diverse, uncrowded landscapes, easily navigated	0.00% 0	0.00% 0	8.57% 6	42.86% 30	48.57% 34	70	4.40
Rich Ngai Tahu & European heritage and stories	0.00% 0	4.29% 3	34.29% 24	48.57% 34	12.86% 9	70	3.70
Well preserved Oamaru harbour precinct and Victorian buildings	0.00% 0	1.43% 1	10.00% 7	55.71% 39	32.86% 23	70	4.20
Our Geology & Geography - ancient landscapes/ limestone	0.00% 0	0.00% 0	4.29% 3	50.00% 35	45.71% 32	70	4.41
Local foodbowl/kai and producers	1.47% 1	1.47% 1	26.47% 18	47.06% 32	23.53% 16	68	3.90
Our Artisan spirit and crafts	1.49% 1	5.97% 4	28.36% 19	44.78% 30	19.40% 13	67	3.75
Nature/Outdoor activities - variety for all interests and seasons	0.00% 0	0.00% 0	8.57% 6	44.29% 31	47.14% 33	70	4.39
Our Water aspects - lakes, rivers, beaches	0.00% 0	0.00% 0	4.35% 3	26.09% 18	69.57% 48	69	4.65
Connector district between Otago and Canterbury	2.90% 2	0.00% 0	42.03% 29	33.33% 23	21.74% 15	69	3.71

#	OTHER (PLEASE SPECIFY)	DATE
1	The ongoing development of Nichols forge as an example of early small community industry	6/18/2021 3:29 PM
2	Great altitude above sea level...Fresh Mountain air and Sky..	6/17/2021 1:39 PM
3	Night skys and high country tussocklands	6/11/2021 9:14 AM
4	Ahuriri and Waitaki - Ahuriri has unique identity	6/10/2021 10:04 AM
5	One district should lead people on to the next so they spend time in the area	6/8/2021 10:32 PM

## Q4 How would you describe Waitaki to a potential visitor in three words?

Answered: 68 Skipped: 2

#	RESPONSES	DATE
1	Beautiful, tranquil, scenic	7/5/2021 8:42 PM
2	Well worth visit	6/29/2021 6:38 PM
3	Real Interesting diverse	6/28/2021 8:40 PM
4	Diverse, welcoming and often missed	6/21/2021 10:21 AM
5	Peaceful laidback holiday	6/19/2021 4:54 PM
6	Mountains lakes River	6/18/2021 5:58 PM
7	Worth a visit	6/18/2021 5:39 PM
8	Interesting, unique, uncluttered	6/18/2021 3:29 PM
9	scenic, welcoming, colourful	6/18/2021 1:01 PM
10	Exciting Geological Area	6/18/2021 12:55 PM
11	Lakes, outdoors, family	6/18/2021 11:46 AM
12	Beautiful, variety, peaceful	6/18/2021 11:29 AM
13	Special, beautiful, kiwi experience	6/18/2021 8:36 AM
14	Old world charm	6/17/2021 9:43 PM
15	Quiet unspoiled beauty	6/17/2021 6:53 PM
16	Alps to ocean	6/17/2021 6:50 PM
17	Diverse with its Victorian area in Oamaru and the important geology features.	6/17/2021 6:32 PM
18	Welcoming, Beautiful and clean	6/17/2021 6:19 PM
19	Alps to ocean	6/17/2021 5:36 PM
20	fun to explore	6/17/2021 4:12 PM
21	Do not miss	6/17/2021 4:09 PM
22	Easy touch to nature	6/17/2021 4:05 PM
23	worth spending time	6/17/2021 3:46 PM
24	Unique geological area	6/17/2021 3:39 PM
25	Less is more	6/17/2021 2:52 PM
26	Sky- Mountains- Water	6/17/2021 1:39 PM
27	Lakes, scenic, A20	6/17/2021 1:09 PM
28	Paradise	6/14/2021 7:13 AM
29	Undiscovered, picturesque, unspoilt	6/13/2021 3:53 PM
30	An uncrowded, generally friendly, and peaceful plce to live. Weneed the trains though, that gave us better access to other partsof the country without using the roads. These will just get more busy	6/12/2021 11:29 AM
31	Welcome to to the natural area of the provinces	6/12/2021 10:14 AM
32	Stunning potential friendly	6/12/2021 7:47 AM

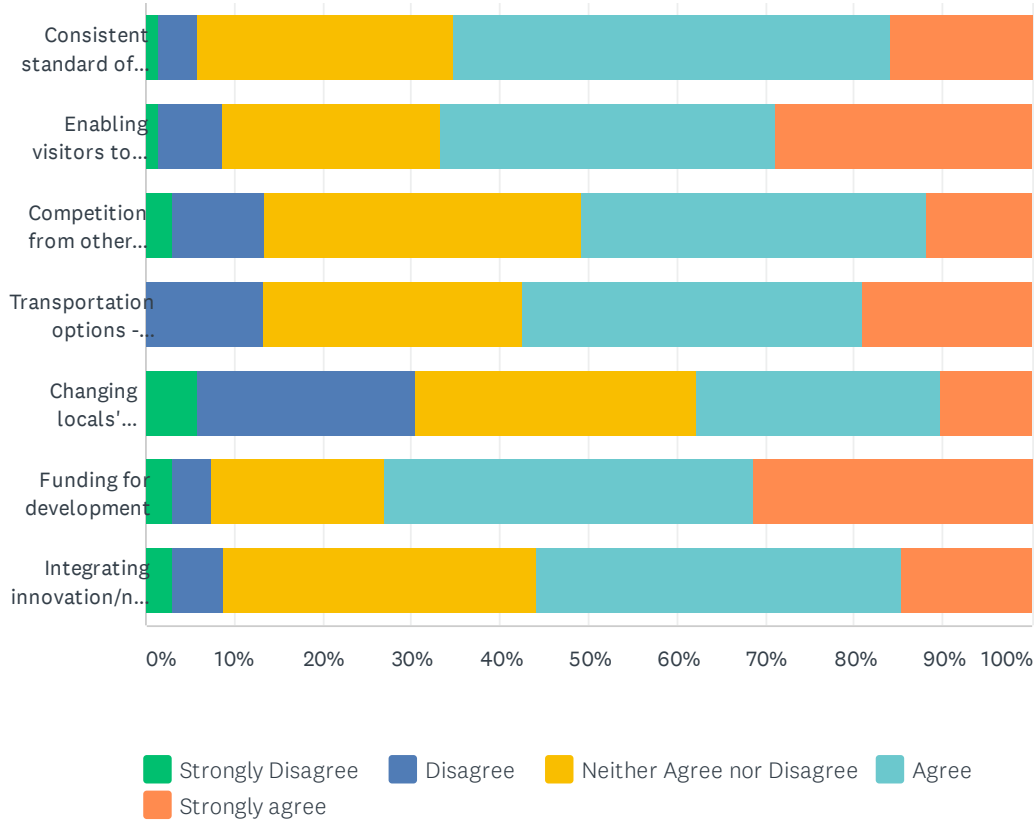
## Waitaki Destination Management - Residents

33	Hydro scheme and sky	6/11/2021 9:23 PM
34	unspoiled so lets keep it that way and aim for high spending and low numbers of tourists so we get our rec areas back to pristine the way it was 20 years ago before the freedom shlter's arrived	6/11/2021 8:51 PM
35	Beautiful, farming, activities	6/11/2021 8:45 PM
36	Friendly, beautiful, quiet	6/11/2021 8:41 PM
37	Vistas, friendly, unique	6/11/2021 6:50 PM
38	Different every day	6/11/2021 6:40 PM
39	Mind blowing landscapes	6/11/2021 6:32 PM
40	Basic infrastructure neglect	6/11/2021 6:24 PM
41	Friendly, unique landscape, top class hospitality	6/11/2021 5:32 PM
42	Landscapes lakes people	6/11/2021 9:14 AM
43	Uniquely diverse landscapes	6/10/2021 5:38 PM
44	Unspoiled paradise	6/10/2021 4:17 PM
45	Beautiful, conservative, bigoted	6/10/2021 9:56 AM
46	Steampunk, lakes and Victorian building	6/10/2021 9:28 AM
47	Paradise.hot ,air.	6/10/2021 6:55 AM
48	Wide untouched beautiful	6/9/2021 7:49 PM
49	History beautiful scenic	6/9/2021 5:18 PM
50	Extraordinary Diverse Sociable	6/9/2021 12:10 PM
51	Untouched Friendly Beautiful	6/9/2021 11:00 AM
52	Scenic - diverse - interesting	6/8/2021 10:32 PM
53	Lakes river hills	6/8/2021 10:17 PM
54	Secret paradise	6/8/2021 9:45 PM
55	Isolated beauty	6/8/2021 9:13 PM
56	Lakes, Camping, Victorian	6/8/2021 8:48 PM
57	Quiet friendly paradise	6/8/2021 7:21 PM
58	Beautiful, bountiful, the best.	6/8/2021 6:16 PM
59	Gods undiscovered paradise	6/8/2021 4:44 PM
60	Quiet unusual intriguing	6/8/2021 4:04 PM
61	Relaxed, natural wonder	6/8/2021 3:50 PM
62	Scenery, peaceful, people.	6/8/2021 3:45 PM
63	Beautiful Lakes & Outdoors	6/8/2021 3:43 PM
64	Beautiful safe wonderful people	6/8/2021 3:17 PM
65	Fun, safe, beautiful	6/8/2021 3:13 PM
66	Diverse, uncrowded, active	6/8/2021 2:35 PM
67	Safe lifestyle living. Enjoyment of the natural and man made lakes and waterways. Clean, up crowd most of the time.	6/7/2021 3:29 PM
68	eat learn play	6/4/2021 8:47 PM



### Q5 What are the biggest barriers/challenges to growing the visitor economy in the Waitaki Valley ? Please rate.

Answered: 69 Skipped: 1



	STRONGLY DISAGREE	DISAGREE	NEITHER AGREE NOR DISAGREE	AGREE	STRONGLY AGREE	TOTAL	WEIGHTED AVERAGE
Consistent standard of infrastructure across the district to support sustainability	1.45% 1	4.35% 3	28.99% 20	49.28% 34	15.94% 11	69	3.74
Enabling visitors to look after the environment	1.45% 1	7.25% 5	24.64% 17	37.68% 26	28.99% 20	69	3.86
Competition from other districts	2.99% 2	10.45% 7	35.82% 24	38.81% 26	11.94% 8	67	3.46
Transportation options - to/from/around the district	0.00% 0	13.24% 9	29.41% 20	38.24% 26	19.12% 13	68	3.63
Changing locals' attitudes to visitors	5.80% 4	24.64% 17	31.88% 22	27.54% 19	10.14% 7	69	3.12
Funding for development	2.99% 2	4.48% 3	19.40% 13	41.79% 28	31.34% 21	67	3.94
Integrating innovation/new technology into visitor experiences	2.94% 2	5.88% 4	35.29% 24	41.18% 28	14.71% 10	68	3.59

#	OTHER (PLEASE SPECIFY)	DATE
---	------------------------	------

## Waitaki Destination Management - Residents

1	Maintenance of Community assets such as playgrounds, sports grounds, halls etc that all community can then access	6/18/2021 11:46 AM
2	The need for danseys pass road to be sealed. Could then be a round trip Oamaru to Oamaru	6/17/2021 6:50 PM
3	The need for danseys pass road to be sealed. Could then be a round trip Oamaru to Oamaru	6/17/2021 5:36 PM
4	Most rural attractions are run solely by volunteers and they are getting older and getting worn out	6/17/2021 1:09 PM
5	Visitors want a "real" experience based in nanatnanatunanatnanaturananatnanatnanatnanatu	6/12/2021 11:29 AM
6	Traffic/parking and infrastructure	6/11/2021 9:14 AM
7	Visitor numbers do not outstrip resources or patience	6/10/2021 10:04 AM
8	Getting people to turn off and head up and down the valley rather than take SH8 or 1.	6/8/2021 3:43 PM

## Q6 What barriers and challenges do you see to growing the visitor economy in your community?

Answered: 62 Skipped: 8

#	RESPONSES	DATE
1	Accommodation, Quality Restaurants for evening meals. Transportation	7/5/2021 8:42 PM
2	Local council not supporting initiatives to take us into the future	6/29/2021 6:38 PM
3	We need more people using HWY45. We need more marketing that promotes what activities and experiences are available along HWY45. (People do not know what they are missing as they hurry past)	6/28/2021 8:40 PM
4	We are often not a destination stop we are a through town so changing this mindset	6/21/2021 10:21 AM
5	Infrastructure needs upgraded	6/19/2021 4:54 PM
6	Lack of signage to relevant sites of interest and different transport options.	6/18/2021 3:29 PM
7	tourist attractions between Oamaru & Omarama - slightly lacking the attention they deserve	6/18/2021 1:01 PM
8	financial development	6/18/2021 12:55 PM
9	Having community owned and maintained assets like playgrounds, sportsgrounds, halls, high quality camp grounds. These things get people of all ages coming to use the facilities, purchase from local providers and generally just discover a liking for the area to want to return.	6/18/2021 11:46 AM
10	Support and funding	6/18/2021 11:29 AM
11	Poor parking for day visitors. Toilet facilities	6/18/2021 10:56 AM
12	Waitaki District Council - very unsupportive of innovation in tourism	6/18/2021 8:36 AM
13	Lack of quality visitor accommodation	6/17/2021 9:43 PM
14	Do we want overcrowded and abused areas	6/17/2021 6:53 PM
15	Attractions being reliant on the goodwill of mainly retired people to administer and operate the them	6/17/2021 6:50 PM
16	Infrastructure to hold and support large amount of visitors	6/17/2021 6:19 PM
17	Attractions being reliant on the goodwill of mainly retired people to administer and operate the them	6/17/2021 5:36 PM
18	historic building and environment financial support for local authorities and private land owners	6/17/2021 4:12 PM
19	Too much council laws	6/17/2021 4:05 PM
20	WDC being too Oamaru centric	6/17/2021 3:46 PM
21	Visitors not knowing where we are. Duntroon is not well know Outside the district.	6/17/2021 3:39 PM
22	A lack of understanding of the area we live in and it's wealth potential.	6/17/2021 2:52 PM
23	Village "centre set out" with easy parking and easy access to the local business premises... Good entrance to the Village friendly and hospitable....No rubbish areas..Clean fresh look...	6/17/2021 1:39 PM
24	Other facilities, toilets and parking, accommodation. Volunteers can only give so much	6/17/2021 1:09 PM
25	None	6/14/2021 7:13 AM
26	Unkept alps to ocean cycle trail. Not having appropriate/safe parking for vehicles. Not enough accommodation places for cyclists	6/13/2021 3:53 PM
27	Too many visitors pushed by greedy developers, spoiling the experience for everyone, like Queenstown. Stay small!	6/12/2021 11:29 AM

## Waitaki Destination Management - Residents

28	None, people have to make the effort in their own districts to develop attractions	6/12/2021 10:14 AM
29	Tourist bus route not passing through Kurow More family friendly activities	6/12/2021 7:47 AM
30	Road safety and parking	6/11/2021 9:23 PM
31	We have as many visitors as the village can cope with as there is a lack of parking in the CBD and not enough room to cater for more	6/11/2021 8:51 PM
32	The council standing in the way of development which attracts visitors to our district. Especially along the alps to ocean and the building of businesses and accommodation.	6/11/2021 8:45 PM
33	Accommodation, food outlets, roading	6/11/2021 6:50 PM
34	I talk to the cyclists, they want the cycle track to branch out between duntroon and Oamaru. They ask about Dansys pass a lot.	6/11/2021 6:40 PM
35	More promotion required on the drive from Oamaru to Omarama, the Valley Road	6/11/2021 6:32 PM
36	Roads are a disgrace and basic infrastructure not maintained.	6/11/2021 6:24 PM
37	Local business seeing tourists as a 1 off and dont try to exceed expectations	6/11/2021 5:32 PM
38	Traffic/parking is at a critical point. Lack of infrastructure ie rubbish, toilets, information, roading.	6/11/2021 9:14 AM
39	Untapped resources & economic viability	6/10/2021 5:38 PM
40	Ongoing expenditure opportunities	6/10/2021 4:17 PM
41	Traffic flow and congestion mean people don't want to stop	6/10/2021 10:04 AM
42	Conservative, petty small minded locals who actively discourage newcomers, bully volunteers innovators and people who want more than silo thinkers. Some visitor attractions definitely need to be revamped and made more interactive and fit for purpose. Vanished World has a model of a giant penguin that they know is incorrect; the same old 'favourite' tourism ventures are touted at the expense of others, local and diverse stories are still not being told sufficiently and celebrated across the district and the country Cilic needs to look more broadly. Eg.. We never hear anything about Palmerston except for a feud and Mrs Birtles. Communication is a huge issue.	6/10/2021 9:56 AM
43	Getting people up the valley and not just Oamaru	6/10/2021 9:28 AM
44	Keep it simple	6/9/2021 7:49 PM
45	Lack of cycle trail coming into Otematata	6/9/2021 5:18 PM
46	Bring Alps to Ocean into Otematata village. Taking it off Waitangi Station road.	6/9/2021 12:10 PM
47	Old fashioned thinking Selfishness Not enough money	6/9/2021 11:00 AM
48	Lack of funding to finish A2O track on south side of lake from Otematata to Aviemore. The A2O was supposed to be all about supporting the little towns and Otematata has largely been cut out by the new section from sailors cutting(brilliant) but then leading on to the northern side of lake Aviemore leaving Otematata as the only small town to be bypassed. Disappointing for the businesses who are trying to support the town	6/8/2021 10:32 PM
49	Accommodation	6/8/2021 10:17 PM
50	Changing planning rules to allow more building density	6/8/2021 9:45 PM
51	Lack of infrastructure	6/8/2021 9:13 PM
52	Locals don't like campers, passing through traffic don't know about the dans	6/8/2021 8:48 PM
53	Accommodation, food, attractions, transport	6/8/2021 7:21 PM
54	Funding.	6/8/2021 6:16 PM
55	Acceptance of change - change is needed to create the impetus for growth.	6/8/2021 4:44 PM
56	Need to make otematata centre more appealing for visitors to stop	6/8/2021 4:04 PM
57	I think Otematata could do with a ticketed attraction of some sort to assist with year round destination. A focus on all teau round to help with the quiet Winter season.	6/8/2021 3:43 PM

## Waitaki Destination Management - Residents

58	Lack of resorcers	6/8/2021 3:17 PM
59	None	6/8/2021 3:13 PM
60	Little or no winter activity	6/8/2021 2:35 PM
61	Investors in facilities, need a few pop up businesses that can close for the down season and not have so many overhead costs.	6/7/2021 3:29 PM
62	"more tourists" is not better, we need to be creative and get current tourist numbers to stay longer in the valley, and spread throughout the year. The required infrastructure upgrades and safety measures aren't going to magically happen to sustain bigger numbers of visitors than we currently get through the summer. And really where is the funding for basic infrastructure going to come from? We need safe public parking in Duntroon....and there is no public land available for it.	6/4/2021 8:47 PM

## Q7 What are the key visitor and community assets in Waitaki valley? List your top three

Answered: 69 Skipped: 1

#	RESPONSES	DATE
1	Cycle Trail Lakes Elephant Rocks	7/5/2021 8:42 PM
2	Lakes and camping Museum A2O cycle way	6/29/2021 6:38 PM
3	Great scenery Vanished World Centre Nicol's Blacksmith Shop	6/28/2021 8:40 PM
4	The valley/environment(seeing mountains and sea) , historic buildings, friendly community.	6/21/2021 10:21 AM
5	Lakes,historic centre and bike trail	6/19/2021 4:54 PM
6	Lakes, Waitaki River, Cycle Trail, walking tracks	6/18/2021 5:58 PM
7	Clay Cliffs(awesome) :-,Elephant Rocks, Lakes	6/18/2021 5:39 PM
8	Nicole forge. Alps to Ocean bike trail, Duntroon wetlands	6/18/2021 3:29 PM
9	The lakes, victorian heritage area, A2O	6/18/2021 1:01 PM
10	Vanished World, Penguin Colony, Historic buildings in the old part of Oamaru	6/18/2021 12:55 PM
11	1. Lakes maintained and camping facilities for them. 2. Primary School/secondary school/preschools for community to retain varied age of population. 3. Alps to Ocean cycleway maintained - to attract visitors and locals to explore and fall in love with district.	6/18/2021 11:46 AM
12	The lakes, Top notch accommodation options (glamping/the nest) Great wine Great people	6/18/2021 11:29 AM
13	Alps 2 Ocean; Lakes, fishing gliding	6/18/2021 10:56 AM
14	Alps to Ocean cycle trail, natural beauty, Oamaru's Victorian precinct	6/18/2021 8:36 AM
15	A20 Cycle Trail Elephant Rocks Waitaki Lakes & Rivers	6/17/2021 9:43 PM
16	Oamaru Harbour and Precinct Blue Penguins Mt Cook	6/17/2021 6:53 PM
17	Lack of runaway urban development as in Central Otago and the lakes District. A rural community of farmers rather than land bankers in the main - a place of real people All the people that have made the Victorian precinct and it's various festivals a success.	6/17/2021 6:50 PM
18	Victorian area in Oamaru Geology features Lakes	6/17/2021 6:32 PM
19	Elephant rocks, A2O trail and The Flying Pig Cafe	6/17/2021 6:19 PM
20	Lack of runaway urban development as in Central Otago and the lakes District. A rural community of farmers rather than land bankers in the main - a place of real people All the people that have made the Victorian precinct and it's various festivals a success.	6/17/2021 5:36 PM
21	geopark status, history , steam punk identity, and not too much development as in retaining its small country NZ appeal	6/17/2021 4:12 PM
22	Alps2ocean, Vanished world, lakes	6/17/2021 4:09 PM
23	Duntroon kurow otematata	6/17/2021 4:05 PM
24	Limestone formations, lakes, orchards and wineries	6/17/2021 3:46 PM
25	Vanished World - Nicols Blacksmith - Waitaki River	6/17/2021 3:39 PM
26	Countryside, local history of the place and people, the river.	6/17/2021 2:52 PM
27	Omarama Glidering ....Cafes, Boating and water activities and cycle trails.	6/17/2021 1:39 PM
28	Nicols Blacksmith, Vanished World, Alps to Ocean	6/17/2021 1:09 PM

## Waitaki Destination Management - Residents

29	Lakes, mountains and bike / horse riding trails	6/14/2021 7:13 AM
30	The lakes Landscape/ limestone features and mountains The vineyards	6/13/2021 3:53 PM
31	Natural enviroment, ( but we need more trees, less cows). The lakes. Uncrowded	6/12/2021 11:29 AM
32	the lakes during the summer, Vanished World at Duntroon, A20 bike trail	6/12/2021 10:14 AM
33	Alps ocean trail Duntroon geo tech Wineries / local produce	6/12/2021 7:47 AM
34	Walks, lakes and local business	6/11/2021 9:23 PM
35	Alps to Ocean The Waitaki Lakes Victorian heritage Center	6/11/2021 8:45 PM
36	Lakes, rivers, historic precinct	6/11/2021 8:41 PM
37	Unique, views, things to do	6/11/2021 6:50 PM
38	The A20, the lakes camping grounds and the Victorian precinct.	6/11/2021 6:40 PM
39	Hydro Dams Lakes Elephant Rocks	6/11/2021 6:32 PM
40	Depends what they want. Something for everyone.	6/11/2021 6:24 PM
41	Vanished world. Earthquakes. Rivers and gold mining	6/11/2021 5:32 PM
42	Clay Cliffs, Lakes, Gliding	6/11/2021 9:14 AM
43	Lakes, national wilderness, A2O	6/10/2021 5:38 PM
44	Scenery, lakes, dark sky	6/10/2021 4:17 PM
45	Clay Cliff, Omarama Hot Tubs and our big sky	6/10/2021 10:04 AM
46	Lakes, Oamaru Museum, Penguins.	6/10/2021 9:56 AM
47	Benmoe Dam. Steampunk. Clay Cliffs	6/10/2021 9:28 AM
48	Cycle tracks .walkways	6/10/2021 6:55 AM
49	Views swimming fishing	6/9/2021 7:49 PM
50	Landscape lakes outdoor play area	6/9/2021 5:18 PM
51	Lakes, Wetlands, Rivers Alps2Ocean trails Fossil, Limestone, Landscapes	6/9/2021 12:10 PM
52	Lakes Local hospitality Beautiful landscape	6/9/2021 11:00 AM
53	The Lakes, The sporting opportunities eg A2O, walking, running, golfing, tennis courts, playgrounds, family cycling, gymnasiums (Live in Otematata) Safe environment for families	6/8/2021 10:32 PM
54	Lakes	6/8/2021 10:17 PM
55	Lakes walks and cycling	6/8/2021 9:45 PM
56	Weather, lack of people, wide open spaces,	6/8/2021 9:13 PM
57	Benmore Dam, lakes , wineries	6/8/2021 8:48 PM
58	A20 Lakeside campsites Wineries	6/8/2021 7:21 PM
59	Oamaru Precinct, WaitakiLakes, A20	6/8/2021 6:16 PM
60	The Lakes and rivers Walk ways and domains Connection between Scenic Highway and SH1	6/8/2021 4:44 PM
61	Benmore dam. Boating walking	6/8/2021 4:04 PM
62	The lakes Accessibility Low population	6/8/2021 3:50 PM
63	Scenery, walkways, people	6/8/2021 3:45 PM
64	Alps 2 Ocean, the lakes and landscape.	6/8/2021 3:43 PM
65	Lake walkway a2o	6/8/2021 3:17 PM
66	A20 cycle trail River T Winery Lakes and rivers	6/8/2021 3:13 PM
67	The Lakes, The bike trail	6/8/2021 2:35 PM

## Waitaki Destination Management - Residents

68	Bike rides, walks and water activities.	6/7/2021 3:29 PM
69	The Alp2Ocean cycle trail is my 1,2,& 3. The geology & the vanished world/trail/aspiring geopark. Often people stop in Duntroon saying that was their entire reason for going up or down the Waitaki valley. We need to keep building venues and attractions all along the trail between Omarama and Oamaru.	6/4/2021 8:47 PM



## Q8 What assets in the Waitaki Valley could be developed to benefit visitors and the community? List your top three.

Answered: 63 Skipped: 7

#	RESPONSES	DATE
1	Lakes Fishing Hiking	7/5/2021 8:42 PM
2	Whalan lodge Access to river Museum	6/29/2021 6:38 PM
3	Waitaki Dam Tours (Hydro and Social welfare stories) More accommodation/hospitality businesses Farm Tours	6/28/2021 8:40 PM
4	Utilise the harbour and sea more,	6/21/2021 10:21 AM
5	Electric charging stations,more boat ramps and hydro dam tours	6/19/2021 4:54 PM
6	River Access, Alternative cycle trails,	6/18/2021 5:58 PM
7	Function Anglican Church.	6/18/2021 5:39 PM
8	cape wanbrow walk, local wetland areas/walks, friendly bay	6/18/2021 1:01 PM
9	Lakes, Accomodation, transport	6/18/2021 12:55 PM
10	1. Community sports areas; indoor and outdoor sports facilities that get the whole family getting active, healthy, and spending quality time together. 2. Maintenance of public facilities; toilets, picnic areas, parking, walkways for all ages/fitness levels that are all maintained and advertised so people can easily find them. 3. Dedicated swimming areas being established and maintained at lake/river/harbor areas. So many of our rivers do not have good public access for family recreation of swimming/kayaking etc. From safe areas, mark them out and advertise them.	6/18/2021 11:46 AM
11	Advertisement Business support	6/18/2021 11:29 AM
12	Alps 2 Ocean; Fishing; Boating; Watersports; Tramping	6/18/2021 10:56 AM
13	More eating places along the Alps to Ocean, more information (signage) on Geopark, more information on history of the area (Campbell Park, building of the dams, etc).	6/18/2021 8:36 AM
14	A20 Cycle Trail - continual upgrade to sections where trails are rough, overgrown and narrow. Native plantings along the cycle trail. Cycle bridge across the Marewhenua River ( SH83 Bridge)	6/17/2021 9:43 PM
15	More bathrooms More dumping sites More parking areas	6/17/2021 6:53 PM
16	Seal Danseys Pass road. More walking tracks and more easy access to rivers. More roadside signage pointing out and explaining to the visitors what is in front of them. This would require safe pull over areas as well.	6/17/2021 6:50 PM
17	Bathrooms, rest areas	6/17/2021 6:19 PM
18	Seal Danseys Pass road. More walking tracks and more easy access to rivers. More roadside signage pointing out and explaining to the visitors what is in front of them. This would require safe pull over areas as well.	6/17/2021 5:36 PM
19	restoring old buildings and letting artisans occupy them. Vanished world, Wetlands	6/17/2021 4:12 PM
20	More of anything starting with shops	6/17/2021 4:05 PM
21	Better LOCAL signage , planned opening and closing times for food venues, public transport	6/17/2021 3:46 PM
22	Waitaki River needs to be more accessible to view.(banks over grown). Upgrade geo sites. More rest stops.	6/17/2021 3:39 PM
23	Improved parking ...easy and safe walking between Cafes and local business sites...	6/17/2021 1:39 PM

## Waitaki Destination Management - Residents

24	Cycle tracks that go off to the side of the A20 - 1/2 day rides	6/17/2021 1:09 PM
25	Allow horses on the alps to alpine like the original central Otago rail trail	6/14/2021 7:13 AM
26	Public toilets closer to the hotel on the hotel side. (Duntroon) Upkeep of older heritage buildings and churches Update town entry signs to make each town look attractive complete with plantings	6/13/2021 3:53 PM
27	More accomodation on the A2O, up grade of vanished World, more public toilets throughout the district	6/12/2021 10:14 AM
28	Farmers Markets/community garden Local Art/craft hub in Kurow Garden tours	6/12/2021 7:47 AM
29	More family orientated outdoor activities I e. Playgrounds and activities to attract /keep visitors longer	6/11/2021 9:23 PM
30	The Clay Cliffs, More modern toilets in the area,	6/11/2021 8:51 PM
31	Alps to Ocean Ski fields Camping facilities	6/11/2021 8:45 PM
32	Camping areas, harbor,	6/11/2021 8:41 PM
33	Shopping, farm tours, more cafes along bike trail	6/11/2021 6:50 PM
34	The geopark, more information centres and wider promotion	6/11/2021 6:40 PM
35	Sports stadium	6/11/2021 6:24 PM
36	Duntroon attractions. Wetlands Boating using our boat ramp Clean our rivers	6/11/2021 5:32 PM
37	Walking trails, Cycling activities, Horticulture	6/11/2021 9:14 AM
38	Night sky, more walking & cycling trails, re-establish the visitor centres	6/10/2021 5:38 PM
39	Village beautification, highway tree planting & highway signage & sculptures	6/10/2021 4:17 PM
40	High visitor numbers destroy the environment, natural features cannot be restored, repaired, or returned to what they were when too many pass through. eg Roys peak Wanaka.	6/10/2021 10:04 AM
41	Craft shops up the valley with local products at affordable prices, an authentic Maori experiences centre, guided walks	6/10/2021 9:56 AM
42	Promoting the Benmore Dam	6/10/2021 9:28 AM
43	Better playground	6/10/2021 6:55 AM
44	None	6/9/2021 7:49 PM
45	Just showcase what is already here	6/9/2021 5:18 PM
46	Lakes, Wetlands, Rivers, Parks & other natural environments A2O & other trails	6/9/2021 12:10 PM
47	parks and reserves Alps 2 ocean more lake access	6/9/2021 11:00 AM
48	Lakes - keep tidier than they are on the foreshore s for access. A2O cycle track to go from Benmore dam to the Aviemore Dam on the south side of the lake close to state highway 83. In Otematata some support to grow the wetlands areas - boardwalks	6/8/2021 10:32 PM
49	Hospitality	6/8/2021 10:17 PM
50	Walking cycling visiting	6/8/2021 9:45 PM
51	Better recycling and refuse collecting, a better managed camping ground,	6/8/2021 9:13 PM
52	The Dams,	6/8/2021 8:48 PM
53	A20 Retail Accomadation	6/8/2021 7:21 PM
54	Direct the A20 along the south side of the lake Otematata to Kurow, develop Geopark & enhance lakes district	6/8/2021 6:16 PM
55	Local terrain for walking tracks History of dams Skifield in Kurow	6/8/2021 4:44 PM
56	Develop otematata centre and park area. More signage in and out of otematata. And nicer entrance	6/8/2021 4:04 PM

## Waitaki Destination Management - Residents

57	More retail/services Walks Dam tourism	6/8/2021 3:50 PM
58	Cycle stations to park bikes and recharge, a ticketed attraction near Otematata and the Alps 2 Ocean down the Otematata side of the lake.	6/8/2021 3:43 PM
59	Playground better footpaths trees	6/8/2021 3:17 PM
60	Lakes and rivers - picnic areas	6/8/2021 3:13 PM
61	The Lakes, The bike trail, Wineries	6/8/2021 2:35 PM
62	Promote the lifestyle, not a high cost place to come with high price tags for activities and accommodation.	6/7/2021 3:29 PM
63	Picnic spots near swimming holes. More general/historical information signage through the valley. Have a theme of information signs and photo opportunities throughout the valley. More planting of natives along the Alps2ocean trail. Create a volun-tourism venture where visitors can purchase a subsidised trees/plants and plant it to help attract more native species of birds up the valley. (eg getting Tui out from Oamaru)	6/4/2021 8:47 PM

## Q9 If you were taking first time visitors on a day trip, where would you go, what would you do and why?

Answered: 66 Skipped: 4

#	RESPONSES	DATE
1	Oamaru Victorian precinct Stroll Diversity	7/5/2021 8:42 PM
2	Museum Bye takeaway lunch at cafe and go to island shelter to eat lunch and view river	6/29/2021 6:38 PM
3	Visit Duntroon for attractions/experiences and FP Cafe	6/28/2021 8:40 PM
4	A drive up the valley to show lakes, Moeraki boulders as everyone knows about them and riverstone kitchen as again well known	6/21/2021 10:21 AM
5	Around the lakes and canals,Mt Cook for a unique NZ experience	6/19/2021 4:54 PM
6	Hakataramea valley to the pass to Tekapo, Twizel, Omarama, and down the Valley	6/18/2021 5:58 PM
7	Clay Cliffs awesome feature.One of NZ best.	6/18/2021 5:39 PM
8	Elephant rocks - interesting for science reasons, and beautiful! A drive up the waitaki lakes - scenic! And great food & wine along the way.	6/18/2021 1:01 PM
9	Round trip from Weston to Duntroon and back to Oamaru	6/18/2021 12:55 PM
10	Otemetata. It has walk ways in wetlands or up Benmore walking track plus water for boating, swimming or picnicking. Does have some food shops too however is a little limited for summer volumes of people. Accommodation however is seriously lacking so wouldn't recommend overnight stay sadly.	6/18/2021 11:46 AM
11	River-T Winery, A drive around the lakes and clay cliffs	6/18/2021 11:29 AM
12	Aoraki Mt Cook; Views and walking tracks	6/18/2021 10:56 AM
13	Depends on time of year... hot day in summer walk through elephant rocks and then a swim in the Maerewhenua, Oamaru to the Victorian Precinct, and Del Mar for a meal.	6/18/2021 8:36 AM
14	Elephant Rocks - Unique rock formations Fossil Centre (if they were interested) Cafe's Winery's - awesome local wines	6/17/2021 9:43 PM
15	Historic precinct	6/17/2021 6:53 PM
16	To the confectionery factory shop (no reason needed) and then Oamaru to Duntroon via the Ngapara road - an unsung great scenic route at any time of the year. Excellent that the council is gradually improving this road, but need more safe places to pull over here and there to view the scenery	6/17/2021 6:50 PM
17	Tour around Oamaru and view some of the fine limestone buildings and the productive irrigated areas.	6/17/2021 6:32 PM
18	Elephant rocks, Avemore,	6/17/2021 6:19 PM
19	To the confectionery factory shop (no reason needed) and then Oamaru to Duntroon via the Ngapara road - an unsung great scenic route at any time of the year. Excellent that the council is gradually improving this road, but need more safe places to pull over here and there to view the scenery	6/17/2021 5:36 PM
20	Earthquakes, Elephant Rocks and Cave Drawings,. because these are so unique and spectacular	6/17/2021 4:12 PM
21	Elephant rocks, The earthquakes, Campbell Park	6/17/2021 3:46 PM
22	Victorian precinct and the Waitaki valley. to experience our heritage and geological area	6/17/2021 3:39 PM
23	Kaikanoui beach, Benmore dam walk, Historic area of Thames st	6/17/2021 2:52 PM

## Waitaki Destination Management - Residents

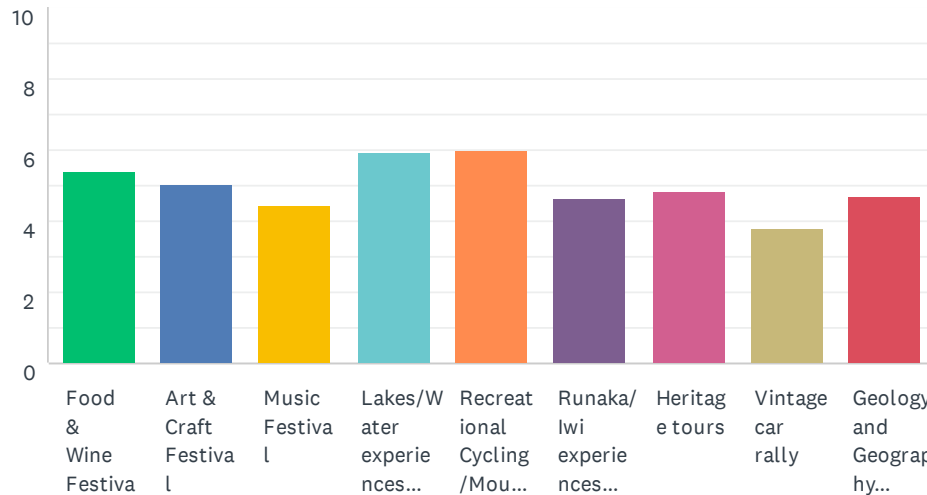
24	Drive to Duntroon ..early coffee at the Historic Hotel and stroll around the local features....early Lunch at River-T cafe ..great service and scenery...Kurow short stop and quick shop. Look at the dams especially Benmore and over the Omarama pass and down to Sailors cutting past the boating area. Then head for Omarama. Great choice of cafes:Pink Glider..Wringly Rams..Oasis...a glider flight and back to the historic pub on the corner. Then sell them a property so they can stay for the rest of their lives.....	6/17/2021 1:39 PM
25	Duntroon	6/17/2021 1:09 PM
26	Lakes Waitaki, Avimoe and Benmore. Over the dams on the back road	6/14/2021 7:13 AM
27	Elephant rocks if children were involved- it's free, impressive and they can run wild in a safe environment. For the adults - a lunch and wine sampling at River T and a afternoon picnic and swim at Loch Laird where we could later go look at the dams.	6/13/2021 3:53 PM
28	Mt Cook, stunning. Clay Cliffs, only one other place like it in the world, Turkey The Dams, show the Nth Islanders where they get their power from, and the history of the workers back in the 1950s that made it possible, and the birth of the Social Welfare system in NZ	6/12/2021 11:29 AM
29	During the summer, around the lakes	6/12/2021 10:14 AM
30	Kurow hill Elephant rock/ Duntroon Dams lakes/ coffee art stops along the way	6/12/2021 7:47 AM
31	Dams, Ahuriri river followed by cafe lunch and gift shop walk around	6/11/2021 9:23 PM
32	To the Clay Cliffs as it is an outstanding natural vista	6/11/2021 8:51 PM
33	I would visit the towns and cafes/businesses around the lakes because of the beautiful scenery and there are plenty of businesses run by welcoming people.	6/11/2021 8:45 PM
34	Danseys Pass, lakes, Mt cook	6/11/2021 8:41 PM
35	Elephant rocks, duntroon to blacksmith,River t, Campbell park, clay cliffs, wrinkly ram, all nice food and different to anywhere else in world!	6/11/2021 6:50 PM
36	Elephant rocks, star and garter, and the precinct. Food is good and the attractions are fairly interesting	6/11/2021 6:40 PM
37	Depends on interest and age.lots of options	6/11/2021 6:24 PM
38	Anatini Vanished world Wetlands Blacksmith Brewery hole Our church	6/11/2021 5:32 PM
39	Up the Ahuriri Valley. Fishing & walk/canoe down the Ahuriri river. To experience the stunning landscape and tranquility of nature.	6/11/2021 9:14 AM
40	Around the lakes, to the wineries & the geo parks, around the Oamaru old buildings & the penguins	6/10/2021 5:38 PM
41	The Ahuriri Valley, beautiful scenery & Clay Cliffs	6/10/2021 4:17 PM
42	It would depend on who they were. We used to take family to the river...too many visitors. We used to walk beside the lake - this summer nearly got mown down by cyclist. Peaceful spots we love are ruined by too many people	6/10/2021 10:04 AM
43	Around the lakes as it is scenic and people can get a sense of the landscape, the geology, the dams and the towns there as well as the history.	6/10/2021 9:56 AM
44	Benmore Dam. To show the beauty around the lakes	6/10/2021 9:28 AM
45	Check out wetlands	6/10/2021 6:55 AM
46	Would take them up the Benmore peninsula but unfortunately the sun shade has been taken away. Won't be visiting for a long time now.	6/9/2021 7:49 PM
47	Drive them up the Waitaki Valley to Omarama and back.	6/9/2021 5:18 PM
48	Start at home town village Otematata - wetlands trails morning bike ride, include bits of A2O and round Benmore dam. Lunch at River T winery (but closed for winter for now). Or Pub lunch either Ote or Boots n Jandals Omarama. Clay Cliffs for walk around and photos. Or lunch at Duntroon Hotel, visit Fossil World, Maori Rock Art and Elephant rocks. Dinner at Ote Club or Chrissy's at Ote. Why? Enjoy what nature has to offer and our region's point of difference. Great, tasty, welcoming food venues and superb wines in our Valley. Knowledgeable,	6/9/2021 12:10 PM

## Waitaki Destination Management - Residents

	interesting people and or signage around the incredible natural limestone landscapes and Maori historical areas	
49	Omarama to Oamaru road trip	6/9/2021 11:00 AM
50	General look around my home area - Benmore Dam - Lakes. Twizel, River T winery etc Oamaru - Penguins, Harbour, Train, Old part of town, Steampunk	6/8/2021 10:32 PM
51	Lake benmore by boat because it is the only way to fully appreciate the lake	6/8/2021 10:17 PM
52	Be more lookout Cycle trails On the water in the boat	6/8/2021 9:45 PM
53	Clay cliffs Omarama, wetlands walk Otematata, Game of golf at Otematata golf course	6/8/2021 9:13 PM
54	Benmore Dam and trip around lake Aviemore.	6/8/2021 8:48 PM
55	Benmore and Aviemore dam - local history Wetlands walk - great community project	6/8/2021 7:21 PM
56	Oamaru and down the Waitaki valley	6/8/2021 6:16 PM
57	Boat trip thru the Benmore gorge and around lake. Spectacular vantage point.	6/8/2021 4:44 PM
58	Omarama and otematata a d oamaru	6/8/2021 4:04 PM
59	Clay cliffs- natural beauty Boating- natural beauty Dam walk/cycle-natural beauty	6/8/2021 3:50 PM
60	Otematata walkway,Clay Cliffs Omarama, Wrinkly Ram Cafe, all unique experiences.	6/8/2021 3:45 PM
61	Show them the dams and the history of them, a trip on the lakes and a cycle on the A2O.	6/8/2021 3:43 PM
62	Claycliffs they are amazing then back here to walkway then out for a nice meal	6/8/2021 3:17 PM
63	River T Winery - beautiful overall experience	6/8/2021 3:13 PM
64	Walk around the tracks around Lake Aviemore. Great views.	6/8/2021 2:35 PM
65	Drive up the Waitaki Valley, stopping at vine yards, lakes, short walks and clay cliffs	6/7/2021 3:29 PM
66	If money was no object Duntroon, for a couple of hours, then via elephant rocks to Oamaru for lunch at one of the many great cafes- then via Riverstone castle/ garden/restaurant for a coffee before dinner at Cucina or Del Mar and the penguins at night	6/4/2021 8:47 PM

## Q10 What new events & experiences might be created to appeal to visitors and residents? Please rank from highest to lowest ( 9 -1).

Answered: 67 Skipped: 3



	1	2	3	4	5	6	7	8	9	TOTAL	SCORE
Food & Wine Festival	20.31% 13	9.38% 6	10.94% 7	14.06% 9	4.69% 3	9.38% 6	7.81% 5	10.94% 7	12.50% 8	64	5.38
Art & Craft Festival	6.25% 4	12.50% 8	12.50% 8	18.75% 12	4.69% 3	12.50% 8	15.63% 10	9.38% 6	7.81% 5	64	5.03
Music Festival	4.92% 3	3.28% 2	13.11% 8	14.75% 9	16.39% 10	8.20% 5	13.11% 8	13.11% 8	13.11% 8	61	4.44
Lakes/Water experiences - boating, kayak etc	20.00% 13	21.54% 14	6.15% 4	9.23% 6	12.31% 8	7.69% 5	12.31% 8	4.62% 3	6.15% 4	65	5.95
Recreational Cycling/Mountain biking experiences	20.97% 13	16.13% 10	16.13% 10	4.84% 3	9.68% 6	16.13% 10	3.23% 2	4.84% 3	8.06% 5	62	6.00
Runaka/Iwi experiences and stories	14.06% 9	1.56% 1	9.38% 6	7.81% 5	18.75% 12	12.50% 8	10.94% 7	14.06% 9	10.94% 7	64	4.67
Heritage tours	4.69% 3	10.94% 7	17.19% 11	9.38% 6	10.94% 7	9.38% 6	18.75% 12	12.50% 8	6.25% 4	64	4.86
Vintage car rally	3.23% 2	9.68% 6	4.84% 3	9.68% 6	4.84% 3	16.13% 10	11.29% 7	19.35% 12	20.97% 13	62	3.81
Geology and Geography tours	6.45% 4	14.52% 9	8.06% 5	8.06% 5	17.74% 11	9.68% 6	8.06% 5	11.29% 7	16.13% 10	62	4.69

## Q11 What other Events and Experiences would you like to see developed in the future for locals and visitors?

Answered: 51 Skipped: 19

#	RESPONSES	DATE
1	Wine Tours	7/5/2021 8:42 PM
2	The return of the great race	6/29/2021 6:38 PM
3	The ideas above sound great - make them annual so people from around NZ and world know about them	6/21/2021 10:21 AM
4	Fishing,boating and golf tours or competitions	6/19/2021 4:54 PM
5	Music festival at Loch Laird bands out on floating stage Music festival at Elephant rocks Public ownership of Elephant Rocks	6/18/2021 5:58 PM
6	Geo park worthy of consideration	6/18/2021 3:29 PM
7	more events along the A2O would be awesome - benefits the entire valley	6/18/2021 1:01 PM
8	Family aimed events around having a go with getting active. Many adults haven't had the chance to try a lot of sports or outdoor activities so don't offer them to their children. Pull together providers and offer cost effective packages that get families out doing new things together over a period of weeks. It gets indoor and outdoor sports facilities getting used, breaks barriers of starting for families, and has great ongoing uptake for these facilities to get ongoing funding from use.	6/18/2021 11:46 AM
9	Wine, food and music celebration - there is so much to offer	6/18/2021 11:29 AM
10	-	6/17/2021 9:43 PM
11	All covered above	6/17/2021 6:50 PM
12	Country music festival	6/17/2021 6:19 PM
13	All covered above	6/17/2021 5:36 PM
14	environmental awareness activities where people can stay and participate in positive hands on involvement in things like water monitoring, pest control and vegetation restoration .	6/17/2021 4:12 PM
15	Dam Information reinstate and promoted	6/17/2021 3:46 PM
16	Don't Know	6/17/2021 3:39 PM
17	Indoor markets	6/17/2021 2:52 PM
18	Chopper scenic flights...	6/17/2021 1:39 PM
19	Great outdoor activities. Fishing , boating, hunting and skiing	6/14/2021 7:13 AM
20	To update and modernise the fossil centre into an interactive museum which also includes a rich history of the wider area - then visitors can discover at their own pace which may also lead to spending a longer time exploring in the region	6/13/2021 3:53 PM
21	Night sky and astronomy	6/12/2021 11:29 AM
22	Jet boating on the Waitaki	6/12/2021 10:14 AM
23	Focus on and tours of our hydro history, Art and craft weekends in Kurow working with artists	6/12/2021 7:47 AM
24	Adventure course/ropes course	6/11/2021 9:23 PM
25	We have enough to do now without increasing the need for more volunteer input when there is only so many to go around	6/11/2021 8:51 PM
26	Farm tours we have a wonderful rural community that could be supported to show the great	6/11/2021 8:45 PM

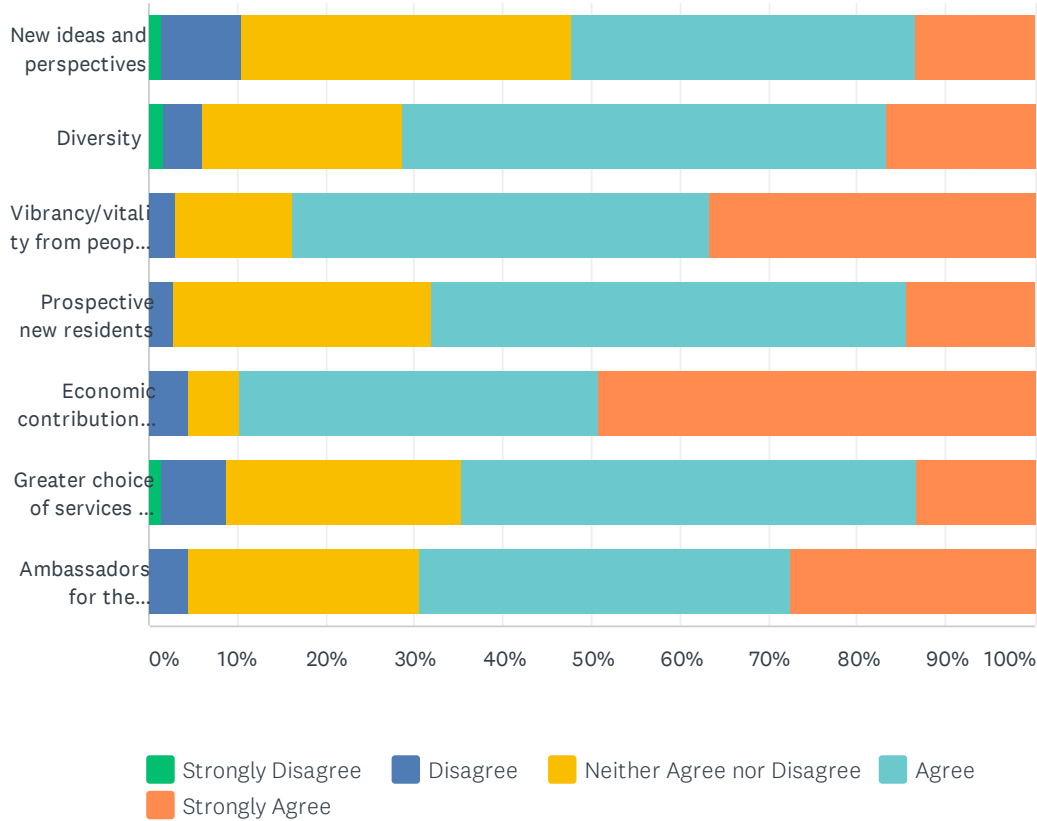


## Waitaki Destination Management - Residents

	improvements to farming.	
27	Boat trips on lakes, fishing, festivals, markets,	6/11/2021 6:50 PM
28	Launch cruises from Lyttleton or Dunedin. I feel friendly bay is under utilised. A marina would free the area up for watersport competitions.	6/11/2021 6:40 PM
29	Don't believe anything major needed. keep your roads ,rubbish and public toilets in a state they are safe and user friendly and the visitors can happily explore what already exists	6/11/2021 6:24 PM
30	Our recreation areas...enhancing the landscaping	6/11/2021 5:32 PM
31	Facilities to host weddings and functions.	6/11/2021 9:14 AM
32	Wedding @ conference venues	6/10/2021 5:38 PM
33	Walking tracks, wetlands development	6/10/2021 4:17 PM
34	Tours that take in more of the area and which can be half, day, full day or a few days or perhaps tailored using local guides, local accommodation and which cater for a range of interests.	6/10/2021 9:56 AM
35	Not sure	6/10/2021 9:28 AM
36	Cricket rugby	6/9/2021 7:49 PM
37	Dark sky, stars watching , fishing competitions and or promotion	6/9/2021 12:10 PM
38	Mountain bike rides	6/9/2021 11:00 AM
39	Support for sporting events - fun runs/bike events/motor bike rallies, playground and shady picnic areas developed, to attract families to stop in the areas. Public toilets	6/8/2021 10:32 PM
40	Just as above	6/8/2021 9:45 PM
41	Not sure	6/8/2021 8:48 PM
42	A20 to come through the village and continue on this side of the lake	6/8/2021 7:21 PM
43	0	6/8/2021 6:16 PM
44	Sporting events that utilise the local domain/sportsfield	6/8/2021 4:44 PM
45	Not sure	6/8/2021 4:04 PM
46	Dam tours Market days	6/8/2021 3:50 PM
47	The possibility of a local ticketed attraction. Would require considerable commercial investment. All things considered should assist in building the quiet winter season.	6/8/2021 3:43 PM
48	Garden walks	6/8/2021 3:17 PM
49	0	6/8/2021 3:13 PM
50	Promotion of what we have already, each town has different experiences	6/7/2021 3:29 PM
51	I love the idea of the meet the maker tour that is currently a school fundraiser at Labour weekend. Create a guide map/ brochure for people to create their own personalized tour by arranging with each artisan independently. Like the wine tours.	6/4/2021 8:47 PM

## Q12 What are the most important benefits visitors bring today?

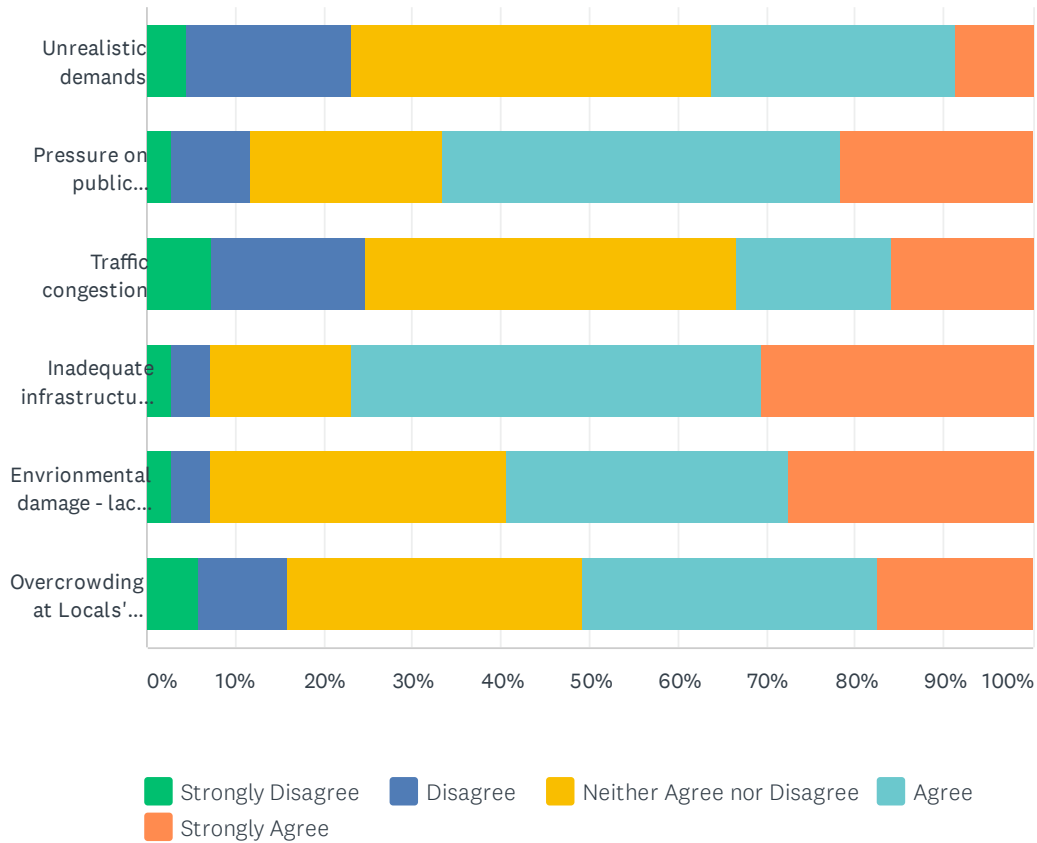
Answered: 69 Skipped: 1



	STRONGLY DISAGREE	DISAGREE	NEITHER AGREE NOR DISAGREE	AGREE	STRONGLY AGREE	TOTAL	WEIGHTED AVERAGE
New ideas and perspectives	1.49% 1	8.96% 6	37.31% 25	38.81% 26	13.43% 9	67	3.54
Diversity	1.52% 1	4.55% 3	22.73% 15	54.55% 36	16.67% 11	66	3.80
Vibrancy/vitality from people on holiday	0.00% 0	2.94% 2	13.24% 9	47.06% 32	36.76% 25	68	4.18
Prospective new residents	0.00% 0	2.90% 2	28.99% 20	53.62% 37	14.49% 10	69	3.80
Economic contribution \$\$\$	0.00% 0	4.35% 3	5.80% 4	40.58% 28	49.28% 34	69	4.35
Greater choice of services for residents	1.47% 1	7.35% 5	26.47% 18	51.47% 35	13.24% 9	68	3.68
Ambassadors for the district	0.00% 0	4.35% 3	26.09% 18	42.03% 29	27.54% 19	69	3.93

### Q13 What problems do visitors bring to Waitaki today?

Answered: 69 Skipped: 1



	STRONGLY DISAGREE	DISAGREE	NEITHER AGREE NOR DISAGREE	AGREE	STRONGLY AGREE	TOTAL	WEIGHTED AVERAGE
Unrealistic demands	4.35% 3	18.84% 13	40.58% 28	27.54% 19	8.70% 6	69	3.17
Pressure on public facilities	2.90% 2	8.70% 6	21.74% 15	44.93% 31	21.74% 15	69	3.74
Traffic congestion	7.25% 5	17.39% 12	42.03% 29	17.39% 12	15.94% 11	69	3.17
Inadequate infrastructure if numbers grow	2.90% 2	4.35% 3	15.94% 11	46.38% 32	30.43% 21	69	3.97
Environmental damage - lack of respect	2.90% 2	4.35% 3	33.33% 23	31.88% 22	27.54% 19	69	3.77
Overcrowding at Locals' favourite spots	5.80% 4	10.14% 7	33.33% 23	33.33% 23	17.39% 12	69	3.46

## Q14 What trends have you seen recently that we can leverage to grow visitation?

Answered: 52 Skipped: 18

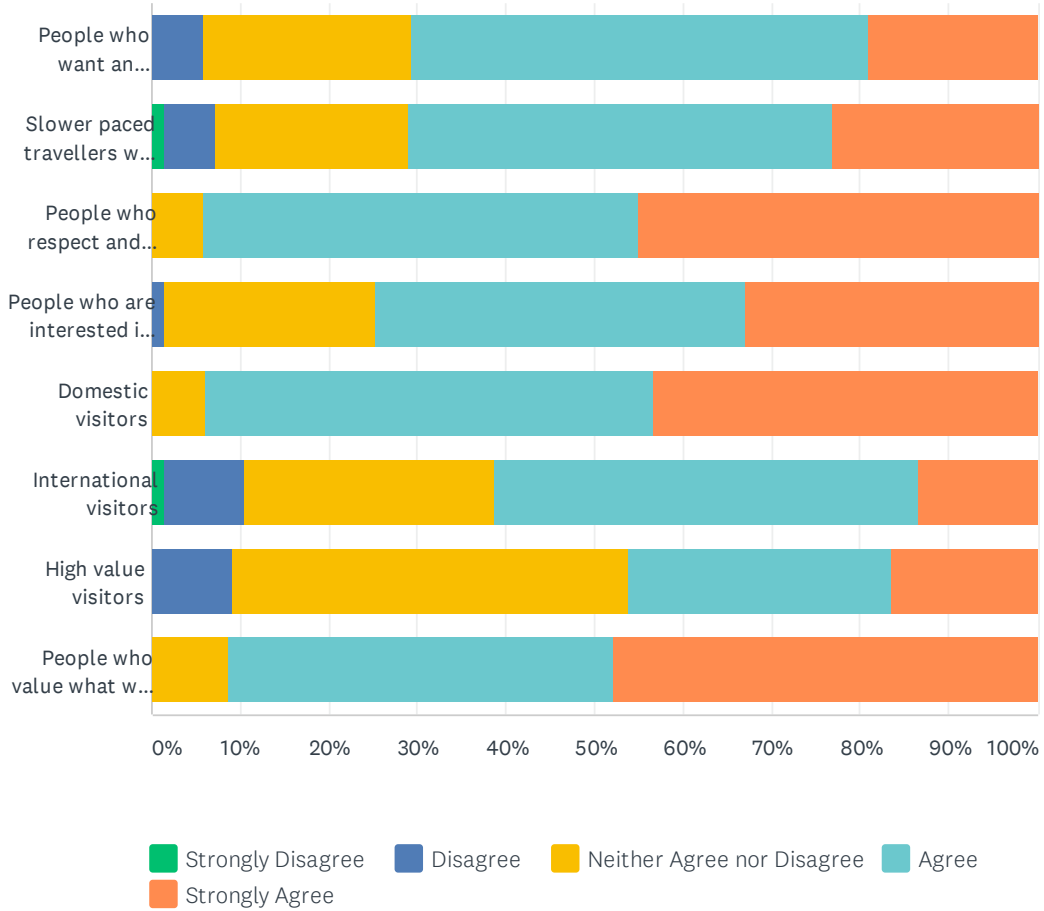
#	RESPONSES	DATE
1	Very poor driving ability through small towns	6/29/2021 6:38 PM
2	More Kiwi visitors are exploring their own backyard	6/28/2021 8:40 PM
3	Capture the outdoors of craze for Mountain biking - working together as Otago region	6/21/2021 10:21 AM
4	More demand for a simple relaxing visit	6/19/2021 4:54 PM
5	Cycling	6/18/2021 5:58 PM
6	Increased demand for accomodation with the Alps2Ocean tour	6/18/2021 3:29 PM
7	So many more people wanting to explore NZ, taking campervans and buying boats. Increase facilities around the lake. Get more people coming, and take pressure off facilities already there.	6/18/2021 1:01 PM
8	NZers are exploring NZ more and finding remarkable things they never knew were here	6/18/2021 12:55 PM
9	When money was spent making the harbor area more inviting, people came. Provide family orientated places with a mixture of outdoor and indoor options for people and they will come.	6/18/2021 11:46 AM
10	More demand for authentic Kiwi experiences in out of the way places.	6/18/2021 8:36 AM
11	More New Zealanders travelling. Need to advertise out of town.	6/17/2021 9:43 PM
12	NZ People being sick of the major tourist resorts (eg: Auckland in the alps (Queenstown) )	6/17/2021 6:50 PM
13	A2O trail have been really active	6/17/2021 6:19 PM
14	NZ People being sick of the major tourist resorts (eg: Auckland in the alps (Queenstown) )	6/17/2021 5:36 PM
15	I think freedom camping can attribute to a long term positive positive image to a place. This may sound strange but I know that places I experienced as a young person on a low budget I return to now as a wealthier oldie and have sung the praises of those places to one and all.	6/17/2021 4:12 PM
16	Winery tastings, blacksmith experience	6/17/2021 3:46 PM
17	Don't Know	6/17/2021 3:39 PM
18	Greater awareness of visitors requirements, being open!	6/17/2021 2:52 PM
19	Less tourist buses...	6/17/2021 1:39 PM
20	Great family camping spots	6/14/2021 7:13 AM
21	More people discovering the valley due to COVID restrictions and a lot of our visitors ask about the bike trail and level of difficulty, where they'd stay ect	6/13/2021 3:53 PM
22	Dont grow visitor numbers to much. Stop being greedy, it spoils everything	6/12/2021 11:29 AM
23	Keep it natural, let the districts assets do the talking. We have some very good natural assets in the area that other district do not have.	6/12/2021 10:14 AM
24	COVID has allowed for more locals traveling and locals diversifying to accommodate this, more accommodating, caravans campers on the move, publicly from visitors in ODT, word of mouth encouraging more visitors	6/12/2021 7:47 AM
25	Development along the alps to ocean and get more cyclists.	6/11/2021 8:45 PM
26	Mountain biking has taken off, wine up the valley. Restaurants and cafes	6/11/2021 8:41 PM
27	More things to come and see...like blacksmith at duntroon	6/11/2021 6:50 PM

## Waitaki Destination Management - Residents

28	Innovative thinking to stay open over winter	6/11/2021 6:40 PM
29	Look after your main street shops that encourages visitors	6/11/2021 6:24 PM
30	Visitors to black Smith and vanished world increasing Always tourists coming to elephant rocks Inadequate parking visitors say. Cyclists LOVE the entrance to Duntroon and the free attractions	6/11/2021 5:32 PM
31	Nothing	6/11/2021 9:14 AM
32	National events eg war birds, promote local events to coincide	6/10/2021 5:38 PM
33	Advertising material	6/10/2021 4:17 PM
34	Bike packing, families, people going to interactive places such as Duntroon's forge,, motorbikes.	6/10/2021 9:56 AM
35	None	6/10/2021 9:28 AM
36	Biking	6/10/2021 6:55 AM
37	Sport	6/9/2021 7:49 PM
38	More New Zealanders seeing their own country	6/9/2021 5:18 PM
39	E- cyclists, wineries, mountain bikers, walkers, trampers,	6/9/2021 12:10 PM
40	Go local initiatives	6/9/2021 11:00 AM
41	Permanent residents coming to live in our little towns. Make more residential land available. These residents attract more visitors	6/8/2021 10:32 PM
42	More police visual awareness	6/8/2021 9:45 PM
43	Not sure	6/8/2021 8:48 PM
44	A20 Watersports	6/8/2021 7:21 PM
45	More cyclists, more kiwi travellers.	6/8/2021 6:16 PM
46	Cycle trail is growing needs for local investment	6/8/2021 4:44 PM
47	Not sure	6/8/2021 4:04 PM
48	Wine tours Cycling Dunstan's water park	6/8/2021 3:50 PM
49	More Kiwis travelling due to boarder restrictions. Give people a reason to travel SH 83	6/8/2021 3:43 PM
50	Camping	6/8/2021 3:17 PM
51	Domestic tourists is already happening in our area we should be promoting our natural resources	6/7/2021 3:29 PM
52	If I had time to go on holiday I would love the opportunity to meet other people doing the same as we are in our community, working to improve the environment and help out with other people's beautification projects. Thus my suggestion of volun-tourism. Don't know if it'd ever be a trend though. :-)	6/4/2021 8:47 PM

## Q15 What type of visitors should be targetted in the future?

Answered: 69 Skipped: 1



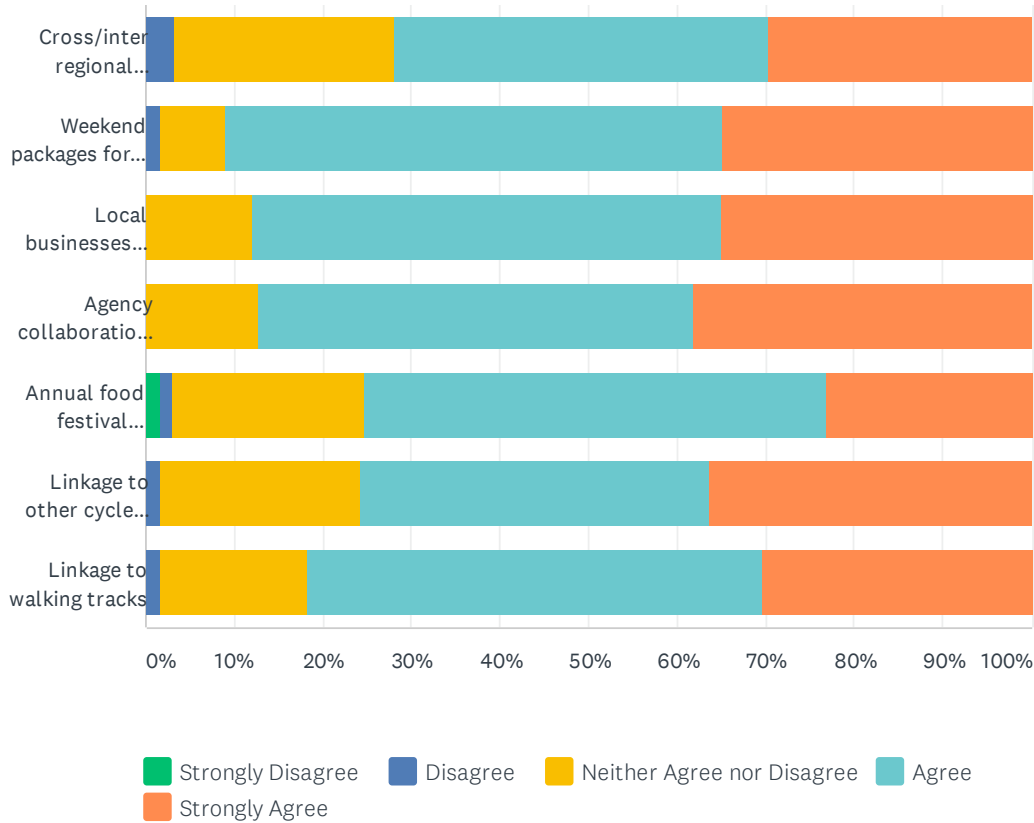
Waitaki Destination Management - Residents

	STRONGLY DISAGREE	DISAGREE	NEITHER AGREE NOR DISAGREE	AGREE	STRONGLY AGREE	TOTAL	WEIGHTED AVERAGE
People who want an experience and are prepared to pay	0.00% 0	5.88% 4	23.53% 16	51.47% 35	19.12% 13	68	3.84
Slower paced travellers with money	1.45% 1	5.80% 4	21.74% 15	47.83% 33	23.19% 16	69	3.86
People who respect and want to connect with the environment	0.00% 0	0.00% 0	5.80% 4	49.28% 34	44.93% 31	69	4.39
People who are interested in our story	0.00% 0	1.49% 1	23.88% 16	41.79% 28	32.84% 22	67	4.06
Domestic visitors	0.00% 0	0.00% 0	5.97% 4	50.75% 34	43.28% 29	67	4.37
International visitors	1.49% 1	8.96% 6	28.36% 19	47.76% 32	13.43% 9	67	3.63
High value visitors	0.00% 0	8.96% 6	44.78% 30	29.85% 20	16.42% 11	67	3.54
People who value what we value	0.00% 0	0.00% 0	8.70% 6	43.48% 30	47.83% 33	69	4.39

#	OTHER (PLEASE SPECIFY)	DATE
1	Families wanting to explore the district, like to be active.	6/18/2021 1:01 PM
2	Young people (nz and foreign) who will spread the word and come back later in their lives	6/17/2021 6:50 PM
3	Young people (nz and foreign) who will spread the word and come back later in their lives	6/17/2021 5:36 PM
4	As long as they value the natural environment	6/12/2021 11:29 AM
5	Families, keep some experiences low cost or free so they can afford to spend on food and accommodation and stay another night	6/4/2021 8:47 PM

## Q16 What collaboration opportunities could be explored to drive the visitor economy? Please rate.

Answered: 67 Skipped: 3



	STRONGLY DISAGREE	DISAGREE	NEITHER AGREE NOR DISAGREE	AGREE	STRONGLY AGREE	TOTAL	WEIGHTED AVERAGE
Cross/inter regional collaboration - Dunedin, Central Otago, Mackenzie, Waimate, Timaru	0.00% 0	3.13% 2	25.00% 16	42.19% 27	29.69% 19	64	3.98
Weekend packages for targetted groups	0.00% 0	1.52% 1	7.58% 5	56.06% 37	34.85% 23	66	4.24
Local businesses partnering to create new opportunities	0.00% 0	0.00% 0	12.12% 8	53.03% 35	34.85% 23	66	4.23
Agency collaboration on infrastructure needs	0.00% 0	0.00% 0	12.70% 8	49.21% 31	38.10% 24	63	4.25
Annual food festival co-ordinated with other food festivals	1.54% 1	1.54% 1	21.54% 14	52.31% 34	23.08% 15	65	3.94
Linkage to other cycle trails	0.00% 0	1.52% 1	22.73% 15	39.39% 26	36.36% 24	66	4.11
Linkage to walking tracks	0.00% 0	1.52% 1	16.67% 11	51.52% 34	30.30% 20	66	4.11

#	OTHER (PLEASE SPECIFY)	DATE
1	More Investment in everything...	6/17/2021 1:39 PM

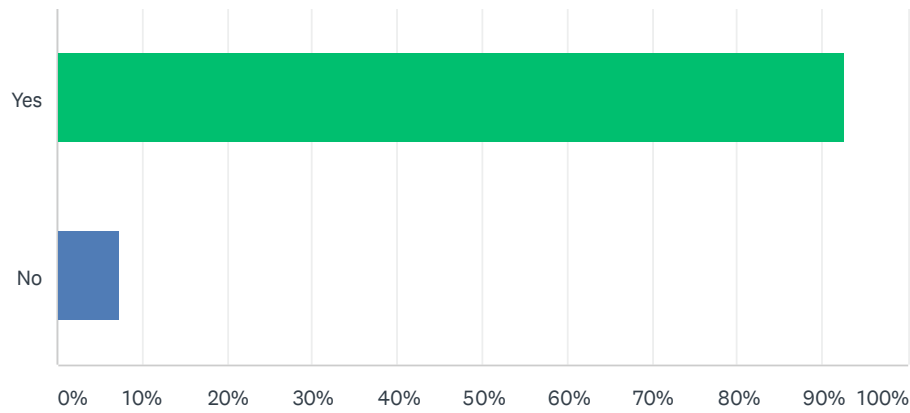


## Waitaki Destination Management - Residents

2	The cyclists are pretty high end customers, most of them are domestic and quite happy with the experience, they find the trip life-changing	6/11/2021 6:40 PM
3	Local summer events to capitalise on the influx of campers in the area	6/10/2021 5:38 PM

### Q17 Do you approve for your anonymised comments to be shared in an evaluation review?

Answered: 68 Skipped: 2



ANSWER CHOICES	RESPONSES	
Yes	92.65%	63
No	7.35%	5
<b>TOTAL</b>		<b>68</b>

## Q18 Do you have any other comments to share?

Answered: 35 Skipped: 35

#	RESPONSES	DATE
1	No	6/21/2021 10:21 AM
2	Don't get bogged down in red tape to get what we should be doing	6/19/2021 4:54 PM
3	With all this in mind, infrastructure limits need to be thought about. Eg. safer parking in smaller villages/towns, better public toilets.	6/18/2021 1:01 PM
4	If you focus on domestic community and visitors wants and economica capacity, it will also appeal to international visitors whenever they are able to re-enter the country. I fyou only appeal to international like so many tourist spots have done for years, you will lose the support of your local and NZ community who then go overseas instead of supporting our own country. Keep it aimed at NZ economic market of families first and foremost.	6/18/2021 11:46 AM
5	It's time for NZ to target the high end visitor, those who are happy to pay for this unique uncrowded experience. There are too many travellers doing it cheaply that contribute nothing to the economy, treat our environment as a scenic outdoor bathroom. Enough, value us properly.	6/17/2021 6:53 PM
6	Make it a destination - it's all here	6/17/2021 6:50 PM
7	Make it a destination - it's all here	6/17/2021 5:36 PM
8	no	6/17/2021 4:12 PM
9	No	6/17/2021 4:09 PM
10	A need to listen to the people - not just the loud mouths who might have ideas ; but also drown out the people on the ground	6/17/2021 3:46 PM
11	No	6/17/2021 3:39 PM
12	We don't want a return to mass tourism, Duntroon has been busier this year with almost more travellers stopping to experience our history than it was with mass low value tourists	6/17/2021 1:09 PM
13	This a beautiful peaceful part of nz. Mountain Views, lakes and big sky.	6/14/2021 7:13 AM
14	no	6/12/2021 10:14 AM
15	We have a great future if we learn from other areas that are attracting visitors, we have an the hydro and geological assets that are unique	6/12/2021 7:47 AM
16	As a council you need to support the needs of the community across the Waitaki District and support them to prevent the Waitaki district from getting left behind when we have so many opportunities to grow and show off the amazing place in which we live.	6/11/2021 8:45 PM
17	Look after your rate payers. Those who want visitors for their business need to ensure they are viable and not relying on rate money o subsidise their business. Council needs to look after its rate payers and that basic infrastructure is maintained and improved.	6/11/2021 6:24 PM
18	Ask council to work with small community's to sort problems faster like our duntroon toilets	6/11/2021 5:32 PM
19	Smaller communities with high tourist flow must be supported by their councils to provide the infrastructure to cope with the increasing pressure of visitors.	6/11/2021 9:14 AM
20	Lower speed limit through Otematata	6/10/2021 4:17 PM
21	It is vital that tourism ventures are collaborative and work together. I see a lot of silo thinking, protecting one's own turf and favouritism of the chosen few who feature unproportionally in advertising. Communication needs to be a lot better. There should not be mistakes on posters, in advertising copy, and on websites.	6/10/2021 9:56 AM
22	No	6/10/2021 9:28 AM
23	Leave Otematata the way it is. That's why we love going there. Leave the sports ground the	6/9/2021 7:49 PM

## Waitaki Destination Management - Residents

	way it is.	
24	No thanks . Lucky though to see this on Facebook Otematata Friends page. Do not recall seeing the opportunity to complete this somewhere else. Hope my survey is included as it said it closed yesterday 8th June. Today is 9th June.	6/9/2021 12:10 PM
25	No	6/9/2021 11:00 AM
26	Recognition for voluntary work made by so many people does not get enough recognition by the council. These people add so much to our towns and are the biggest contributors to our small towns economies	6/8/2021 10:32 PM
27	No	6/8/2021 9:45 PM
28	I am in disagreement of any lakeside subdivisions for housing	6/8/2021 9:13 PM
29	No	6/8/2021 8:48 PM
30	No	6/8/2021 6:16 PM
31	No	6/8/2021 4:44 PM
32	No	6/8/2021 4:04 PM
33	I think the Valley has so much to offer and we need to find a way to get more travelling this route. Maybe a hydro trail or similar following the route the water takes.	6/8/2021 3:43 PM
34	We need to enhance what we already have here	6/8/2021 3:17 PM
35	No	6/8/2021 3:13 PM